

Shri Vaishnav Vidyapeeth Vishwavidyalaya
BBA+MBA
Choice Based Credit System (CBCS) (2021-2024)

SEMESTER - III

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	BBAI301	Human Resource Management	60	20	20	0	0	3	0	0	3	100
2	BBAI302	Fundamentals of Management Accounting	60	20	20	0	0	3	0	0	3	100
3	ML307	Environmental Management and Sustainability	60	20	20	0	0	3	0	0	3	100
4	BBAI304	Principles of Marketing	60	20	20	0	0	3	0	0	3	100
5	BBAI305	Creativity and Innovation	60	20	20	0	0	3	0	0	3	100
6		Generic Elective-I	60	20	20	0	0	3	0	0	3	100
7	BBAI306	Comprehensive Viva	0	0	0	50	0	0	0	0	2	50
			360	120	120	50	0	18	0	0	20	650

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Controller of Examinations
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Vice Chancellor
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore